BMS 23 PROPOSAL

FIRDAUS NAIF &THE VENDORS

KED.POL

FN : THE ARCHITECT. BLACK SHEEP
01 : FABRICATOR. TROUBLEMAKER
02 : MERCHANDISOR. MAGICIAN
03 : MASTER BUILDER. THE BOMOH
04 : PROPAGANDIST. VIGILANTE
05 : ENTREPRENEUR. SWEET TALKER
06 : TECHNO GEEK. METALHEAD
07 : PROMOTER. CAT LOVER



INTRO
Artwork Description / Visualisation

Step into the world of 'KED.POL,' an intriguing art installation nestled within a 15' x 15' retail space. Upon entering, you'll find yourself in a fully furnished, albeit enigmatic, shop. The shelves are adorned with an assortment of political-themed parody products, ranging from campaign posters of fictional candidates to quirky flags representing imaginary parties.

As you explore further, you'll come across a display of vintage political campaigning media, including cassette tapes and VCDs, each featuring a touch of satirical humor. Souvenirs boasting whimsical political party logos catch your eye, while the shelves showcase an assortment of witty and irreverent objects, designed to poke fun at the political landscape.

The ambiance of 'KED.POL' is lighthearted and playful, characterized by its satirical and humorous approach. The concept cleverly intertwines with the socio-cultural phenomena that surround the political context of Malaysia, offering a fresh perspective on the country's political scene.

While the installation boldly celebrates satire, it does so responsibly, avoiding sensitive issues and controversies. All elements within 'KED.POL' are centered around fictional political parties, characters, and logos, ensuring a safe and enjoyable experience for all visitors.

Through its creative blend of art and humor, 'KED.POL' encourages viewers to reflect on the multifaceted nature of politics, inviting them to immerse themselves in this imaginative and thought-provoking world. So step inside, embrace the whimsy, and embark on a journey that unveils the comical side of the Malaysian political landscape.

Artwork Statement: "KED.POL : Kedai Politik"

In 'KED.POL' installation, we invite viewers to immerse themselves in a satirical and thought-provoking exploration of the intricate relationship between politics and the art of selling promises, perceptions, and hope. Inspired by the modern-day political landscape, this conceptual art piece aims to dissect the often elusive and manipulative nature of politics while shedding light on the profound impact it has on society's collective consciousness.

The installation is conceived as a parodic yet symbolic shop, cleverly mirroring the familiar aesthetics of a retail space. Visitors are welcomed into a vibrant and alluring setting, reminiscent of the bustling storefronts we encounter in our everyday lives. However, upon closer inspection, they will quickly discern that this'shop' holds more than meets the eye. Here, the boundaries between consumerism and political participation blur, revealing the game-like nature of contemporary politics, where politicians assume the roles of shrewd salespeople and voters become the unwitting consumers.

Through skillful use of mixed media, including sculptures, installations, digital art, and audiovisual elements,'The Politic Shop' navigates the nuanced terrain of political rhetoric and image-building. Through juxtapositions and symbolic references, 'The Politic Shop' aims to provoke a deep reflection on the impact of politics on the human psyche and societal fabric. It raises questions about the ethical boundaries of political communication, the role of the media in shaping public perception, and the allure of hope amidst a cacophony of empty rhetoric.

Ultimately, 'KED-POL' challenges us to confront our complicity as consumers in this grand game of political marketing. As viewers navigate this captivating yet disconcerting space, we hope that they emerge with a renewed sense of critical awareness, fostering a more discerning approach to political engagement, and an understanding of the profound implications of the politics of promises, perceptions, and hope.

SKETCHES



ITEM VENDOR # 2

KASET CERAMAH POLITIK.

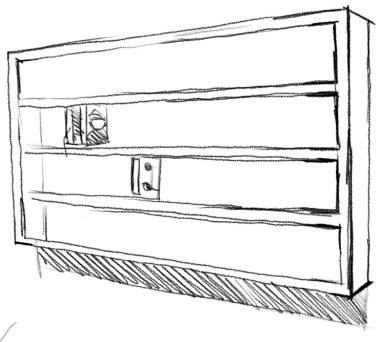
① KEDAI
② SIGN BOARD
③ ITEM - VENDOR.
- KASET / VCD
- TOWEL
- AIR YASIN / AIR KARAT
- POSTER PROPAGANDA
- KEMEJA.
- T-SHIRT
- CAP
- BATU AKIK - CUSTOM
- KAD TERUP.
- PA SYSTEM.



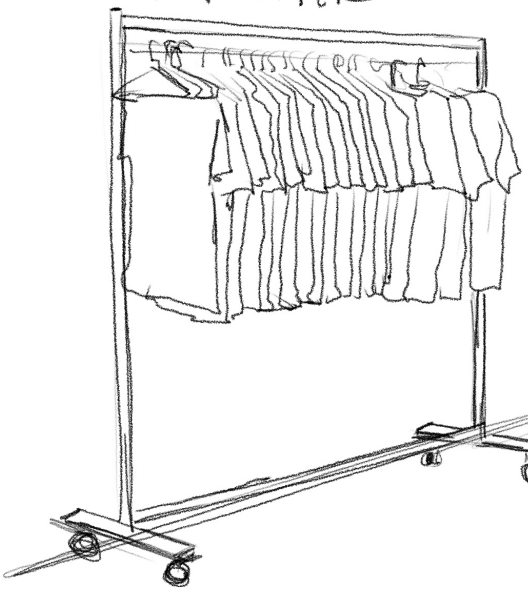
BATU AKIK.



KABINET PADA DINDING



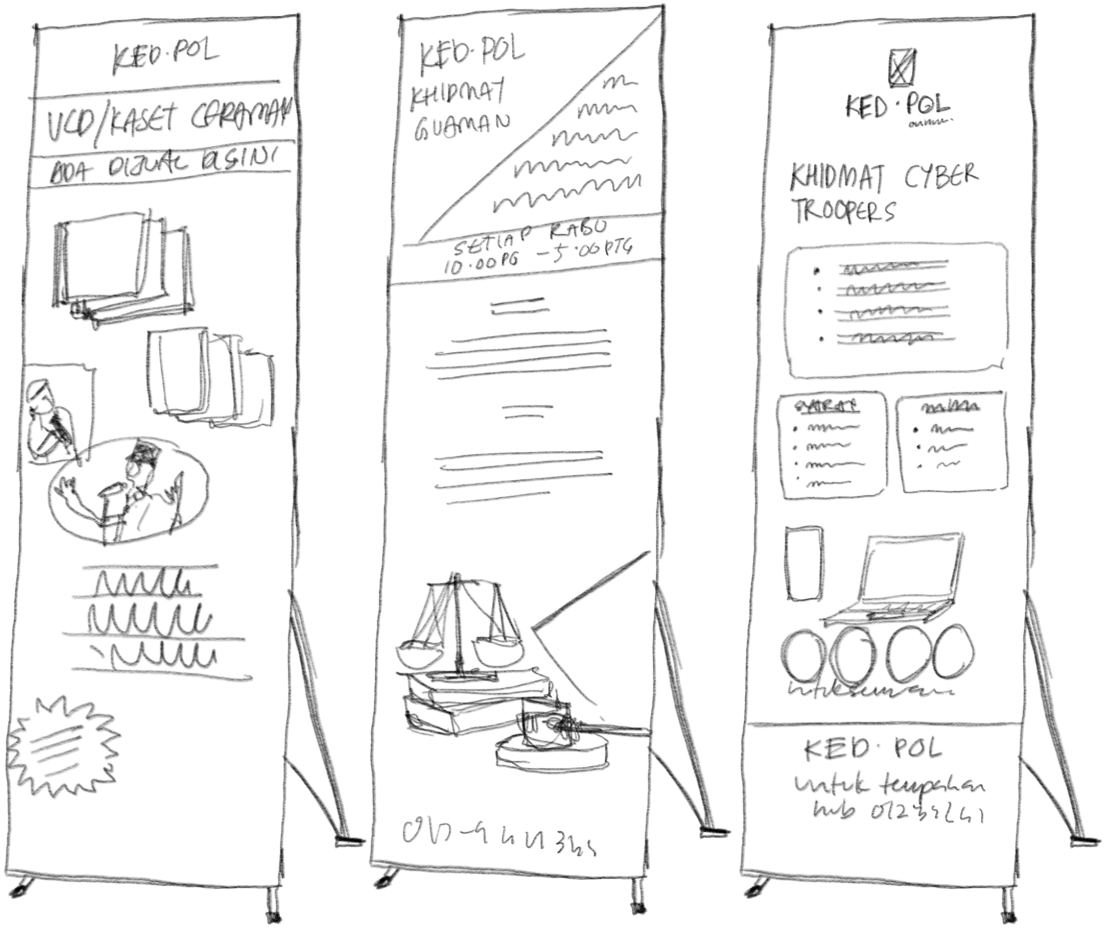
VENDOR #3
PAKAIAN
T SHIRT POLITIK.




RM 1.00
AIR BACAAN SURAH
AIR YASIN
@BACAAN
SURAH
CADANGAN
AIR
KELANTAN
DATO'SERI DR. HELMI BIN HARUN
ITEM VENDOR # 3.
POSTER KEMPEN
POSTER PILIHAN RAYA
@ PROPAGANDA
MANIPULASI FOTO

Cadangan papan tanda kedai

KED·POL
H/P:012-9930012 / 017-9930013
Menjual VCD/kaset ceramah, air bacaan surah, batu asas, khidmat cyber-troopers, khidmat guaman, dll



antara luting
95 diletak dihadapan
kedai.


UNDILAH PISS
N.07
PUKAU REBAH
TUAN GURU HARIRI AL-SUMARAU

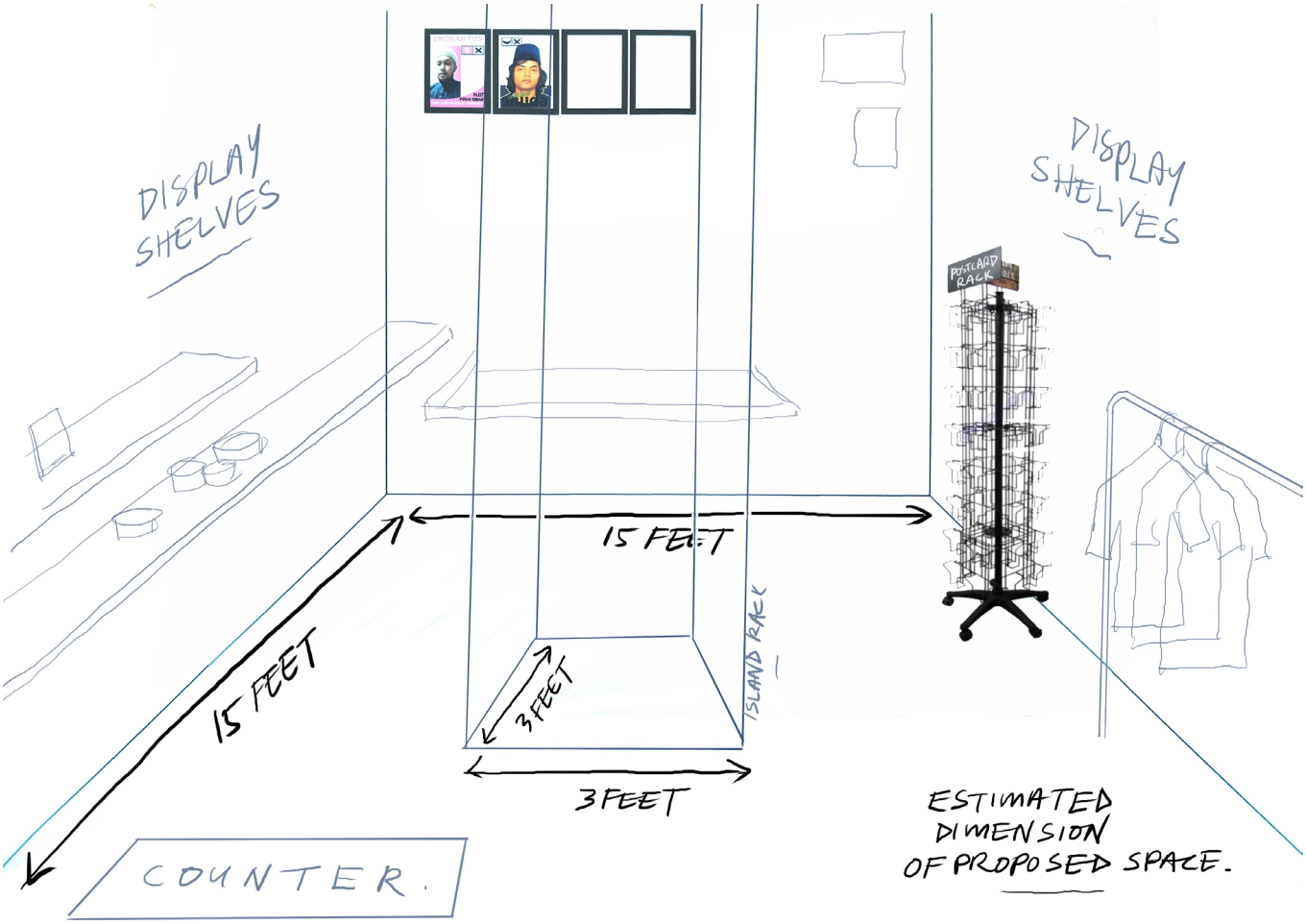

Kaset & CD ceramah politik
Poster politik
Buku2 politik
Rak Merchandise
Makanan kesihatan politik

WHY KED.POL ?

The idea for the shop installation is inspired by several states, including Kelantan, that have experienced enduring single-party rule. This prolonged political dominance has profoundly influenced the way people in these states think, live, and understand democracy. Moreover, the potential development of leader obsessions raises intriguing questions about the dynamics of power and its influence on the political culture and mindset of the people.

As an artist, this phenomenon serves as a compelling starting point for me to explore the intricate socio-political connections prevalent in these states. Through the art installation, I aim to delve into how politics operates as a marketplace of hope and promises, where the allure of authority is skillfully sold to the masses. By symbolizing politics as a shop, the artwork invites viewers to critically reflect on the mechanisms of power and the ways in which promises shape the political discourse.

Through this creative endeavor, I hope to encourage dialogue and introspection, fostering a deeper understanding of the political identity in these states and their broader societal implications. The shop installation becomes a powerful medium to provoke thought, challenge perceptions, and explore the complex interplay between governance, people's aspirations, and the essence of democracy itself.





KED.POL
D/A KEDAI KAK DAH,
KG KEPAS,
18500 MACHANG,
KELANTAN